

ORDER



Orders
Order / Rev: 202879
Alt Order #: 06848528
Product Desc: 9/4-9/10 BARACK OBAMA
Estimate: 1536
Flight Dates: 09/04/12 - 10/01/12
Original Date / Rev: 09/06/12 / 09/06/12
Order Type: REG

WVBT

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: Greer Margolis & Mitchell
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue Northwest
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Obama For America (D)
Demographic: A35+
Product Codes: PL1
Priority: P5
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN13209
Agency External ID: IN117/SP159/AL1336

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	225	\$51,400.00	\$43,690.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	225	\$51,400.00	\$43,690.00	0.00
Totals	225	\$51,400.00	\$43,690.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WVBT	09/04/12	09/07/12	M-F 2-3p Steve Wilkos	CM	2-3p	- TWTF - -	:30	8	\$35.00	P4	0.00	NM	8	\$280.00
STEVE WILKOS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF - -			8			\$35.00		0.00			
2	WVBT	09/04/12	09/07/12	M-F 3-4p Jerry Springer	CM	3-4p	- TWTF - -	:30	8	\$60.00	P4	0.00	NM	8	\$480.00
JERRY SPRINGER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF - -			8			\$60.00		0.00			
3	WVBT	09/09/12	09/09/12	FOX News Sunday Fox News Sunday	CM	10-11a	- - - - - S	:30	1	\$50.00	P3	0.00	NM	1	\$50.00
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- - - - - S			1			\$50.00		0.00			
4	WVBT	09/04/12	09/07/12	M-F 5-6p Maury	CM	5-6p	- TWTF - -	:30	8	\$100.00	P4	0.00	NM	8	\$800.00
MAURY POVICH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF - -			8			\$100.00		0.00			
5	WVBT	09/04/12	09/07/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	- TWTF - -	:30	5	\$300.00	P3	0.00	NM	5	\$1,500.00
LATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	- TWTF - -			5			\$300.00		0.00			

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Advertiser: POL/Obama For America (D)
 Product Desc: 9/4-9/10 BARACK OBAMA
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WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WVBT	09/04/12	09/06/12	M-F 1045-11p Fox Sportswrap	CM	1045-11p	-TWT---	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
SPORTSWRAP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWT---					3	\$150.00		0.00			
7	WVBT	09/09/12	09/09/12	Su 1045-11p Fox Sportswrap Sun	CM	1045-11p	-----S	:30	1	\$150.00	P3	0.00	NM	1	\$150.00
SPORTSWRAP SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					1	\$150.00		0.00			
8	WVBT	09/04/12	09/07/12	M-F 7-730p M-F 7-730p	CM	7-730p	-TWTF--	:30	4	\$125.00	P3	0.00	NM	4	\$500.00
TMZ ON TV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--					4	\$125.00		0.00			
9	WVBT	09/04/12	09/07/12	M-F 730-8p 30 Rock	CM	730-8p	-TWTF--	:30	4	\$125.00	P3	0.00	NM	4	\$500.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--					4	\$125.00		0.00			
10	WVBT	09/10/12	09/10/12	Mon Hour 1 Mon 8-9p	CM	8-9p	M-----	:30	2	\$1,000.00	P3	0.00	NM	2	\$2,000.00
HELL'S KITCHEN REVISE PRGM REVISE PRGM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$1,000.00		0.00			
11	WVBT	09/10/12	09/10/12	Mon Hour 2 Mon 9-10p	CM	9-10p	M-----	:30	2	\$1,000.00	P3	0.00	NM	2	\$2,000.00
MASTERCHEF REVISE PRGM REVISE PRGM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$1,000.00		0.00			
12	WVBT	09/05/12	09/05/12	Wed Prime Other 1 Wed 8-10p	CM	8-10p	--W----	:30	2	\$800.00	P4	0.00	NM	2	\$1,600.00
SO YOU THINK YOU CAN DANCE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	--W----					2	\$800.00		0.00			
13	WVBT	09/04/12	09/04/12	Tue Hour 1 Tue 8-9p	CM	8-9p	-T-----	:30	2	\$1,000.00	P3	0.00	NM	2	\$2,000.00
HELL'S KITCHEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-T-----					2	\$1,000.00		0.00			
14	WVBT	09/04/12	09/04/12	Tue Hour 2 Tue 9-10p	CM	9-10p	-T-----	:30	2	\$1,000.00	P3	0.00	NM	2	\$2,000.00
MASTERCHEF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-T-----					2	\$1,000.00		0.00			
15	WVBT	09/06/12	09/06/12	Thur Hour 1 Thu 8-9p	CM	8-9p	---T---	:30	2	\$700.00	P3	0.00	NM	2	\$1,400.00
RAISING HOPE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---					2	\$700.00		0.00			
16	WVBT	09/06/12	09/06/12	Thur Hour 2 Thu 9-10p	CM	9-10p	---T---	:30	2	\$500.00	P3	0.00	NM	2	\$1,000.00
GLEE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---T---					2	\$500.00		0.00			
17	WVBT	09/07/12	09/07/12	Fri Hour 2 Fri 9-10p	CM	9-10p	----F--	:30	2	\$300.00	P3	0.00	NM	2	\$600.00
BONES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	----F--					2	\$300.00		0.00			

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26	WVBT	09/10/12	09/10/12	M-F 7-730p M-F 7-730p	CM	7-730p	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
TMZ ON TV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$125.00		0.00			
27	WVBT	09/10/12	09/10/12	M-F 730-8p 30 Rock	CM	730-8p	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
DISH NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					1	\$125.00		0.00			
28	WVBT	09/09/12	09/09/12	Fox NFL Reg Season 4p Fox NFL Reg Season 4p	CM	Fox NFL Reg Seas	-----S	:30	4	\$2,000.00	P3	0.00	NM	4	\$8,000.00
NON-REDSKINS FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S					4	\$2,000.00		0.00			
29	WVBT	09/08/12	09/08/12	College Football Pregame College Football Pregame	CM	College Football Pr	-----S-	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
FOX COLLEGE FOOTBALL PRE-GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					1	\$200.00		0.00			
N30	WVBT	09/08/12	09/08/12	MLB on Fox MLB on Fox	CM	MLB on Fox	-----S-	:30	3	\$100.00	P4	0.00	NM	3	\$300.00
FOX SATURDAY BASEBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-----S-					3	\$100.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WVBT	09/03/12-09/09/12		MLB on Fox		MLB on Fox	-----Sa--	:30		(\$100.00)		0.00	NM		
See MG 30.4															
[N/A]															
4	WVBT	09/10/12-09/10/12		M-F 11-1130p		11-1130p	M-----	:30		\$100.00		0.00	NM		
Ⓜ MG for 30.3 09/08															
[Makegood]															
31	WVBT	09/04/12	09/07/12	M-F 5-6a The Doctors	CM	5-6a	-TWTF--	:30	12	\$10.00	P4	0.00	NM	12	\$120.00
THE DOCTORS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--					12	\$10.00		0.00			
32	WVBT	09/10/12	09/10/12	M-F 5-6a Ricki Lake	CM	5-6a	M-----	:30	3	\$10.00	P4	0.00	NM	3	\$30.00
RICKI LAKE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					3	\$10.00		0.00			
33	WVBT	09/04/12	09/07/12	M-F 6-7a Daily Buzz	CM	6-7a	-TWTF--	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
THE DAILY BUZZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--					8	\$20.00		0.00			
34	WVBT	09/10/12	09/10/12	M-F 6-7a Daily Buzz	CM	6-7a	M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
THE DAILY BUZZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----					2	\$20.00		0.00			
35	WVBT	09/04/12	09/07/12	M-F 8-9a Daily Buzz	CM	M-F 8-9a	-TWTF--	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
THE DAILY BUZZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--					8	\$20.00		0.00			
36	WVBT	09/10/12	09/10/12	M-F 8-9a Daily Buzz	CM	M-F 8-9a	M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
THE DAILY BUZZ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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WVBT

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36	WVBT	09/10/12	09/10/12	M-F 8-9a Daily Buzz	CM	M-F 8-9a M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
THE DAILY BUZZ														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				2	\$20.00		0.00			
38	WVBT	09/10/12	09/10/12	WAVY News 10 on FOX 3M WAVY News 10 on FOX 43	CM	WAVY News 10 on M-----	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				2	\$125.00		0.00			
39	WVBT	09/04/12	09/07/12	M-F 9-10a The Nate Berkus Show	CM	9-10a -TWTF--	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
NATE BERKUS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				8	\$20.00		0.00			
40	WVBT	09/10/12	09/10/12	M-F 9-10a America's Court w/ Judge Ross	CM	9-10a M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
AMERICA'S COURT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				2	\$20.00		0.00			
41	WVBT	09/04/12	09/07/12	M-F 10-11a Millionaire	CM	10-11a -TWTF--	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				8	\$20.00		0.00			
42	WVBT	09/10/12	09/10/12	M-F 10-11a Millionaire	CM	10-11a M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				2	\$20.00		0.00			
43	WVBT	09/04/12	09/07/12	M-F 11a-12p Swift Justice	CM	11a-12p -TWTF--	:30	8	\$20.00	P4	0.00	NM	8	\$160.00
SWIFT JUSTICE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				8	\$20.00		0.00			
44	WVBT	09/10/12	09/10/12	M-F 11a-12p Jeff Probst	CM	11a-12p M-----	:30	2	\$20.00	P4	0.00	NM	2	\$40.00
JEFF PROBST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				2	\$20.00		0.00			
45	WVBT	09/04/12	09/07/12	M-F 12-1p America's Court	CM	12-1p -TWTF--	:30	8	\$35.00	P4	0.00	NM	8	\$280.00
AMERICA'S COURT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				8	\$35.00		0.00			
46	WVBT	09/10/12	09/10/12	M-F 12-1p Wendy Williams	CM	12-1p M-----	:30	2	\$35.00	P4	0.00	NM	2	\$70.00
WENDY WILLIAMS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				2	\$35.00		0.00			
47	WVBT	09/04/12	09/07/12	M-F 1-2p Judge Gunn	CM	1-2p -TWTF--	:30	8	\$35.00	P4	0.00	NM	8	\$280.00
JUDGE GUNN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	-TWTF--				8	\$35.00		0.00			
48	WVBT	09/10/12	09/10/12	M-F 1-2p Ricki Lake	CM	1-2p M-----	:30	2	\$35.00	P4	0.00	NM	2	\$70.00
RICKI LAKE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				2	\$35.00		0.00			
49	WVBT	09/04/12	09/07/12		CM	6-7p -TWTF--	:30	8	\$100.00	P4	0.00	NM	8	\$800.00

WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
61	WVBT	09/09/12	09/09/12	Fox NFL Post Game Fox NFL Post Game THE O.T. REVISE TIME PD; REVISE RATE TO CLEAR REVISE TIME PD; REVISE RATE TO CLEAR	CM	Fox NFL Post Garr	-----S	:30	1	\$2,000.00	P2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	-----S		1			\$2,000.00		0.00				
62	WVBT	09/07/12	09/07/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	----F--	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	----F--		1			\$300.00		0.00				
63	WVBT	09/10/12	09/10/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	M-----	:30	2	\$300.00	P3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----		2			\$300.00		0.00				
64	WVBT	09/07/12	09/07/12	M-F 4-5p Steve Wilkos	CM	4-5p	----F--	:30	1	\$100.00	P4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	----F--		1			\$100.00		0.00				
Totals													225	\$51,400.00	